Eco L3 - Globalization, Inequality, and Redistribution

Lecture 8: The ideal tryptich of progressive taxation

Gabriel Zucman

gabriel.zucman@psemail.eu

Three pillars of ideal progressive tax systems:

• Progressive comprehensive income tax

• Progressive inheritance tax

• Progressive wealth tax

1 Income taxation and the equity-efficiency trade-off

When the government taxes income, this has two effects

- Generates tax revenue: mechanical (positive) revenue effect
- Workers respond by reducing labor or capital supply: behavioral (negative) revenue effect

The optimal labor income tax problem

Goal of gov. is to balance the equity gains with the efficiency losses

- Objective: A social welfare function (SWF), $W = W(U_1, ..., U_n)$, where U_i is the utility of individual i.
- ullet Instrument: A tax function T(z) that gives the amount of taxes owed by individual with earnings z
- Contraints: gov. budget constraint and indiv.optimizing behavior

- ullet The problem: Design T(.) to maximize SWF subject to the government budget constraint and individual optimization
- This problem was first solved by Mirrlees (1971). In its general form, it is difficult to solve.
- We will simplify the problem by:
 - 1. Simplifying the tax system: piecewise linear taxes
 - 2. Considering a special social welfare function

Simplification number one: linear income tax

• The simplest tax system is one with a constant marginal tax rate τ and a guaranteed minimum income G > 0:

$$T(z) = \tau \cdot z - G. \tag{1}$$

• Also known as a **flat tax**

ullet The average tax rate is given by $\frac{T(z)}{z} = au - \frac{G}{z}$.

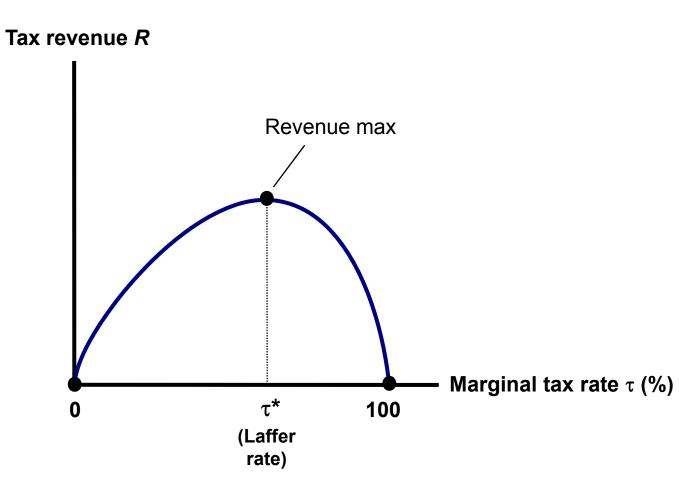
Simplification number two: Rawlsian SWF

• The Rawlsian SWF is $W = \min(U_1, ..., U_n)$: gov. only cares about the worst-off individual in the population

ullet Let's assume that the worst-off individual in the population is not able to work hence live off the transfer G

• A Rawlsian government then wants to maximize $G \Rightarrow$ the optimal income tax τ maximizes revenue \Rightarrow rech top of the **Laffer curve**.

THE LAFFER CURVE



Laffer curve is important in two ways:

• Laffer rate is the optimum under Rawlsian social preferences

- Laffer rate represents upper bound on optimal tax rates:
 - If the goal is to maximize tax revenue
 - But other goals are possible

2 The optimal labor income tax rate

Laffer rate under linear taxation

• Theorem: the Laffer rate is given by $\tau^* = \frac{1}{1+\varepsilon}$

 \bullet where $\varepsilon \equiv \frac{dz/z}{d(1-\tau)/(1-\tau)}$ is the the elasticity of taxable income

• With $\varepsilon \approx 0.2$ then $\tau^* \approx 83\%$

Piecewise linear tax systems

 Most tax systems are not linear, but piecewise linear: impose different marginal tax rates over different income intervals

ullet Within each bracket, the marginal tax rate is constant. Across brackets, marginal tax rates differ and typically increase with Y_L

• Let's focus on the Laffer rate in the highest-income tax bracket, assuming that income is Pareto-distributed at the top

- Variables pertaining to top-rate taxpayers are denoted by "hat"
- Theorem: the high-income Laffer rate is given by

$$\hat{\tau}^* = \frac{1}{1 + \hat{\varepsilon} \cdot a}$$

- ullet where $\hat{arepsilon}$ is the elasticity of taxable income at the top
- And a = Pareto coefficient

- The more unequal the distribution of income, the higher the optimal top marginal income tax rate
- The higher the elasticity of taxable income, the lower the optimal top marginal income tax rate
- Plugging real number in the formula:
- If $a \approx 2$ and $\hat{\epsilon} \approx 0.2$ then $\hat{\tau}^* \approx 71\%$

3 Optimal capital taxation

 If inequality entirely came from labor income, it would be useless to tax K

• But in practice inheritance plays a big role

And it is not easy to separate L from K income flows

 \rightarrow These are the two key reasons why capital should be taxed

3.1 Fuzzy frontier between capital and labor

Main situations where the K/L frontier is fuzzy:

 Business owners can decide how much they get paid in wages vs. dividends

• Freelancers (journalists, consultants...) and self-employed (doctors, lawyers, etc.) can incorporate

Vast empirical evidence on how differential tax treatment can induce shifting:

ullet Finnish dual income tax system: taxes separately K income at preferred rates since 1993 \to people report more K income

ullet Carried interest in the US for hedge fund and private equity fund managers o people report capital gains instead of wages

The higher the shifting elasticity, the closer the tax rates on labor and capital income should be

- Extreme case where government cannot distinguish at all between labor and capital income
- ullet Govt observes only $wl+rK\Rightarrow$ Only option is to have identical marginal tax rates on labor and capital
- In practice, this seems to be an important consideration when designing income tax systems, especially for top incomes

3.2 Optimal inheritance taxation

ullet Most normative theories of distributive justice put a strong emphasis on individual merit o tax bequests

ullet But individuals value the possibility of leaving a bequest to their children o don't tax bequests

 \rightarrow Interesting trade-off

Simplified optimal inheritance tax model:

 Meritocratic Rawlsian criterion: maximize welfare of those receiving no inheritances

• Optimal inheritance tax rate:

$$\tau_B = \frac{1 - \bar{b}}{1 + e_B}$$

with $e_B=$ elasticity of aggregate bequests and $\bar{b}=$ relative bequest left by zero-bequest receivers

Key insights:

ullet Optimal $au_B < 1/(1+e_B)$ revenue maximizing rate because zero-receivers care about bequests they leave

 \bullet $\tau_B=0$ if $\bar{b}=1$ (i.e, zero-receivers leave as much bequest as average)

 \bullet If bequests are quantitatively important, highly concentrated, and low wealth mobility then $\bar{b}<<1\to$ high τ_B



The top marginal tax rate of the inheritance tax (applying to the highest inheritances) in the U.S. dropped from 70% in 1980 to 35% in 2013. Sources and series: see piketty.pse.ens.fr/capital21c.

4 The proper way to tax billionaire: a wealth tax

Income flow can be difficult to observe for top wealth holders:

 Capital income retained in holding companies, trusts, etc., can create large gap between economic and taxable income

ullet On the contrary W_{ti} is well defined

The lower the elasticity of the rate of return $\tilde{R}(e_{ti})$ with respect to the tax rate, the higher the optimal wealth tax rate on billionaires

ullet Some evidence suggests $\tilde{R}(e_{ti})$ may largely be determined by initial wealth

 Above a certain threshold, high fortunes tend to grow fast, whatever their source

Figure C4: Return on foundation wealth, 1990-2010 average Returns including realized & unrealized gains

