Eco L3 - Globalization, Inequality, and Redistribution

Lecture 3: Global Income and Global Capital Inequality

Gabriel Zucman

gabriel.zucman@psemail.eu

Roadmap

- 1. Data sources to study inequality between individuals
- 2. Metrics: Gini coefficient, Pareto-Lorenz coefficient, top shares
- 3. Global income inequality
- 4. Global wealth inequality

1 Data sources for interpersonal inequality

1.1 Survey data

- Surveys are a popular data source to study inequality:
- Useful, but insufficient:
 - Large gap between surveys and macro totals
 - Practical pbs: non-response & under-reporting at the top

1.2 Tax data

- Tax administrations have published tabulations of income by size of income since beginning of income tax (usually early 20th century)
- In recent decades, availability of micro-samples of tax returns
- Limits of tax data:
 - Miss tax evasion
 - Miss legally tax-exempt income

1.3 Distributional national accounts

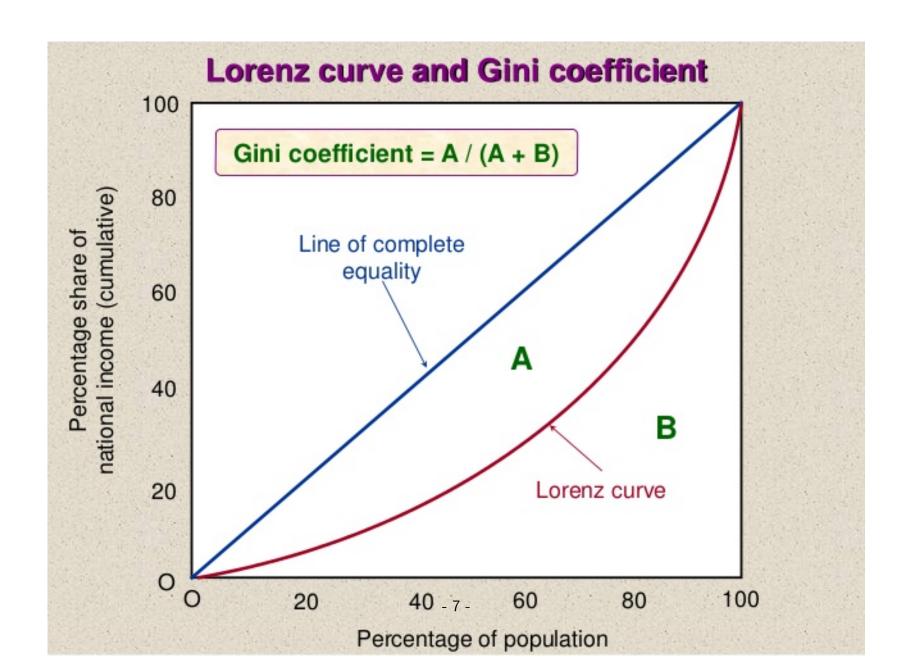
DINAs = decompositions of national account aggregates such that:

- Distributions of income, wealth, saving, taxes, transfers... are consistent with what survey/tax data show
- Totals match macro aggregates
- World Inequality Database: ongoing attempt to create DINAs throughout the world: http://WID.world

2 How to quantify inequality?

2.1 Gini coefficient

- ullet Inequality often summarized by Gini coefficient G
- ullet Lorenz curve shows % of income earned by people below fractile p
- G = 2 x area between 45 degree line and Lorenz curve
- \bullet G=0 means Lorenz curve is the 45 degree line = perfect equality



2.2 Income and wealth shares

- Problem of Gini: quite abstract & requires lots of data
- ullet Shares are more concrete ("the top 1% income share")

2.3 Pareto coefficients

- Another useful metric of inequality is the Pareto coefficient
- At the top, income & wealth well approx. by Pareto distributions

• Pareto distributions have a probability density function

$$f(y) = \frac{ac^a}{y^{1+a}}$$

- ullet and a cumulative distribution function $1-F(y)=(c/y)^a$
- \bullet with c= constant and a= Pareto coefficient
- Key property of Pareto distributions: ratio average/threshold = constant
- Note $y^*(y)$ average income of pop. above threshold y. Then:

$$y^*(y) = y \frac{a}{a-1} = yb$$

- b is called the inverted Pareto-Lorenz coefficient
- If a=2, b=2: average income above \$100,000 = \$200,000; average income above \$1 million = \$2 million, etc.
- US 1970s, income: b = 1.7-1.8 (a = 2.2-2.3)
- US 2010s, income: b = 2.2-2.5 (a = 1.7-1.8)
- \bullet For wealth distributions, b can be larger than 3

2.4 Unit of observation

- Tax unit \approx households
- Individual adult: assumes no sharing of resources between spouses
- Equal-split adults: assumes full sharing of resources

3 Global income inequality

3.1 Inequality today

- Most unequal countries: Middle-East, sub-Saharan Africa, Brazil, India = top 10% share 55%–60%
- Legacy of status-based inequality systems (slavery, castes, colonial system)
- ullet Less unequal countries: Continental Europe = top 10% pprox 35%

Figure 2

40%

30%

20%

10%

0%

Europe

East Asia

North

America

Sub-Saharan

Africa

MENA

70% 60% ■ Bottom 50% ■ Middle 40% ■ Top 10% Share of national income (%) 50%

The poorest half lags behind: Bottom 50%, middle 40% and top 10% income shares across the world in 2021

Interpretation: In Latin America, the top 10% captures 55% of national income, compared to 36% in Europe. Income is measured after pension and unemployment contributions and benefits paid and received by individuals but before income taxes and other transfers. **Sources and series:** www.wir2022.wid.world/methodology.

Russia &

Central Asia

South &

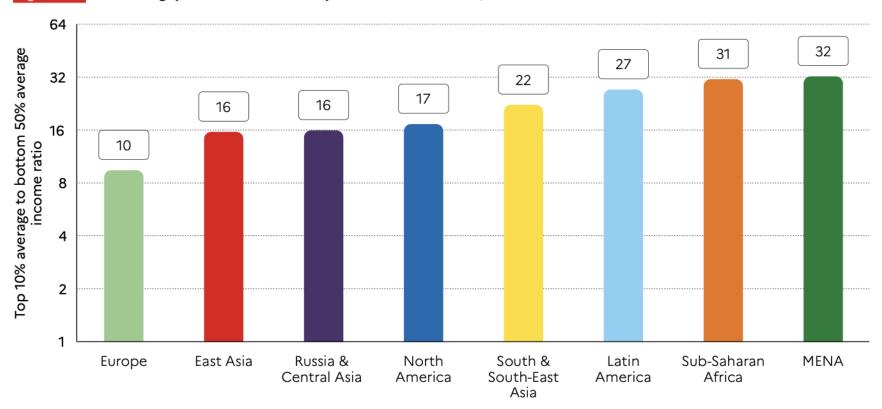
South-East

Asia

Latin

America

Figure 1.4 Income gaps across the world: Top 10 % vs. Bottom 50%, 2021



Interpretation: In Latin America, the bottom 50% earns 27 times less than the top 10%. The value is 9 in Europe. Income is measured after pension and unemployment benefits are received by individuals, but before other taxes they pay and transfers they receive. **Sources and series:** wir2022.wid.world/methodology

3.2 Labor vs. capital income inequality

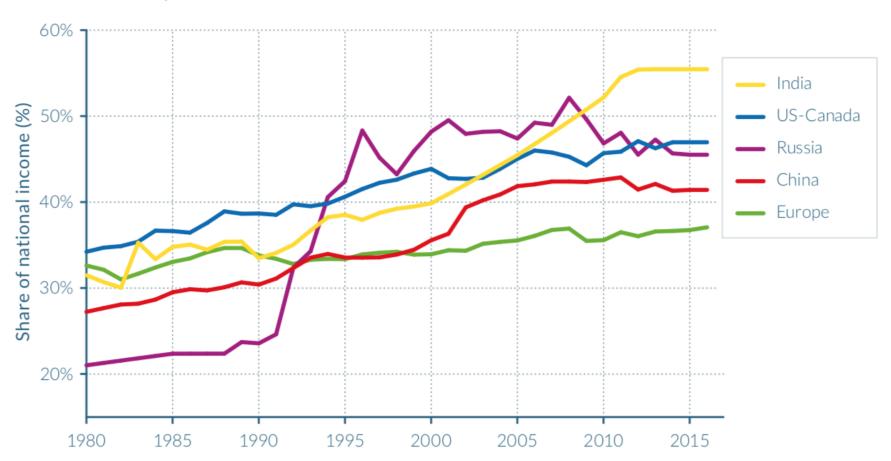
Labor income Y_L always less concentrated than capital income Y_K :

- Top 10% share is 20-30% for labor income, 50-90% for capital
- Bottom 50% share is 20-30% for labor income, 0-10% for capital
- Gini coefficients: 0.2 0.4 for labor income, 0.6 0.8 for capital

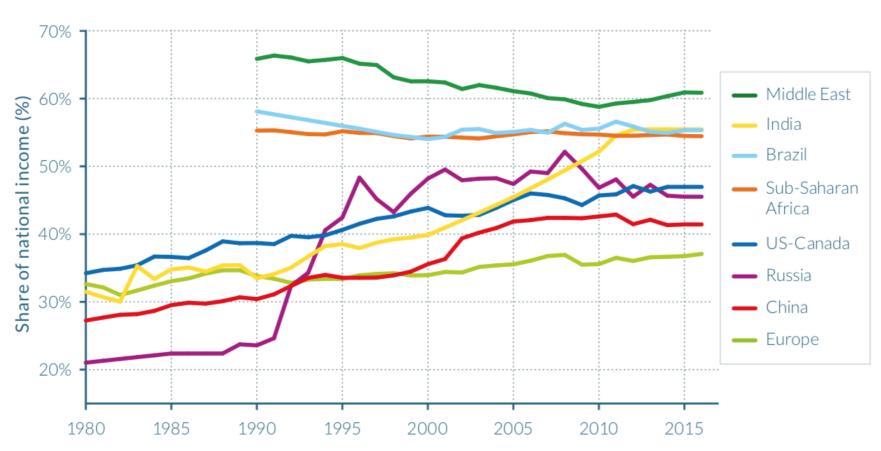
3.3 Evolution since the 1980s

- Rising inequality is a global phenomenon
- But increase at different speeds, reflecting diversity of national institutions and policies
- Among developed countries: faster rise in English-speaking countries
- Among emerging countries: strongest rise in ex-communist countries

Top 10% income shares across the world, 1980-2016: Rising inequality almost everywhere, but at different speeds



Top 10% income shares across the world, 1980–2016: Is world inequality moving towards the high-inequality frontier?

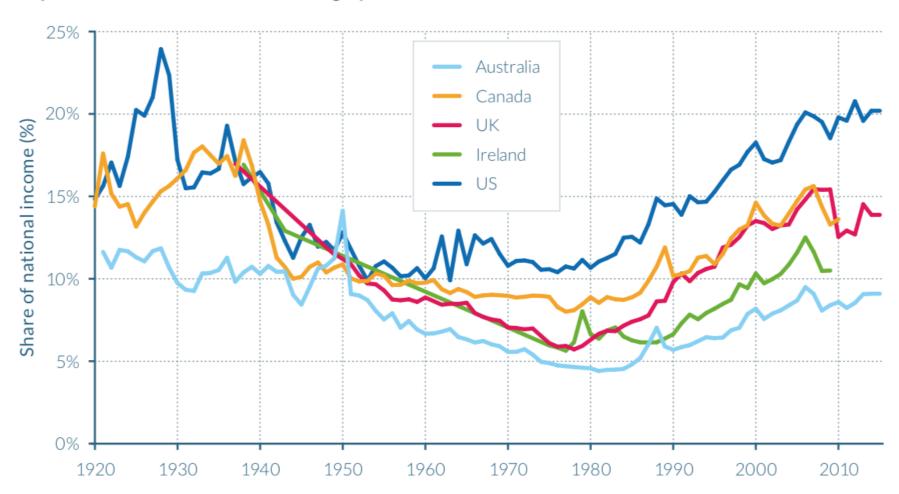


3.4 The decline of income inequality 1920s–1970s

Rise in inequality since 1980 contrast sharply with general \searrow in inequality between 1920s and 1970s

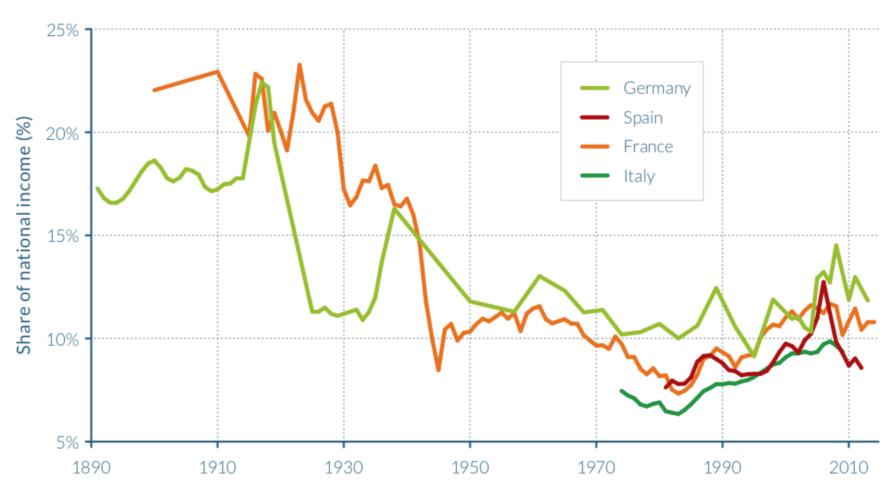
- 1920s-1970s combination of political, social, and economic shocks
- Followed by egalitarian policies: Social Security, public education, pro-labor policies, progressive taxation
- Decline in inequality largely a capital phenomenon
 - Large shocks to top fortunes 1913-1945
 - Rise of patrimonial middle-class

Top 1% national income share in Anglophone countries, 1920-2015

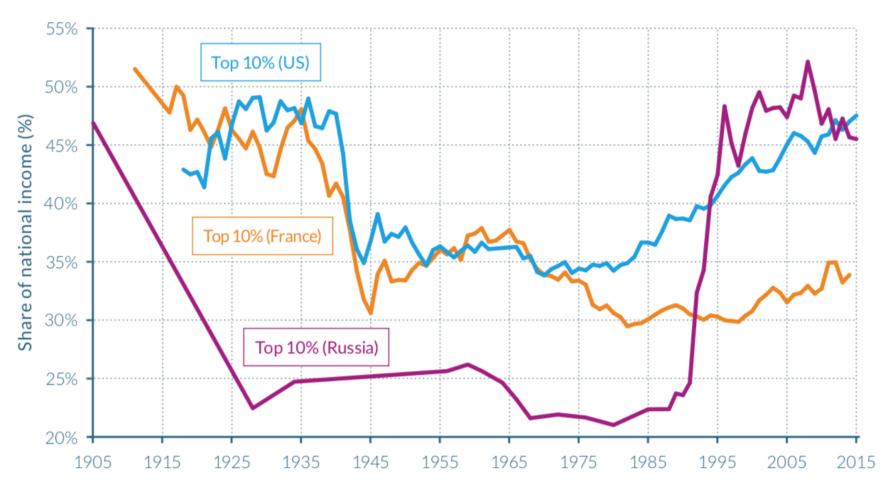


Source: Novokmet, Piketty & Zucman (2017). See wir 2018.wid.world for data series and notes.

Top 1% national income share in European countries, 1890-2014



Top 10% income share in France, Russia and the US, 1905-2015

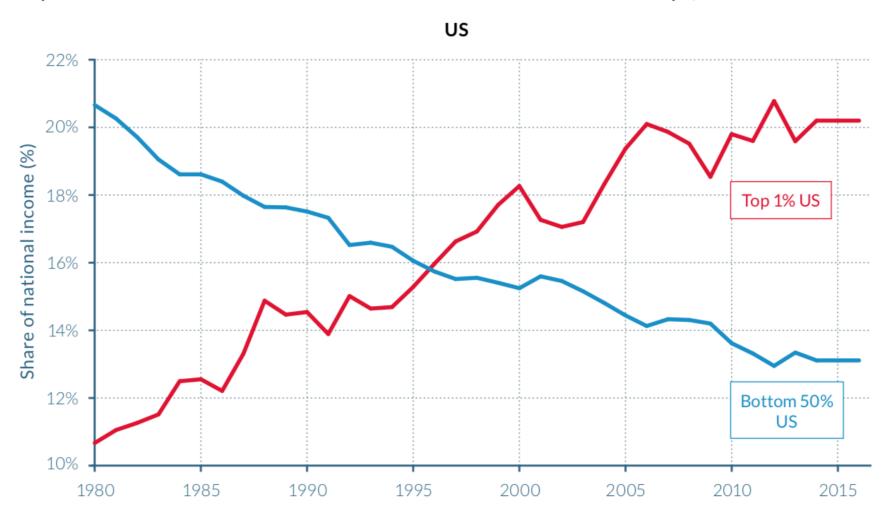


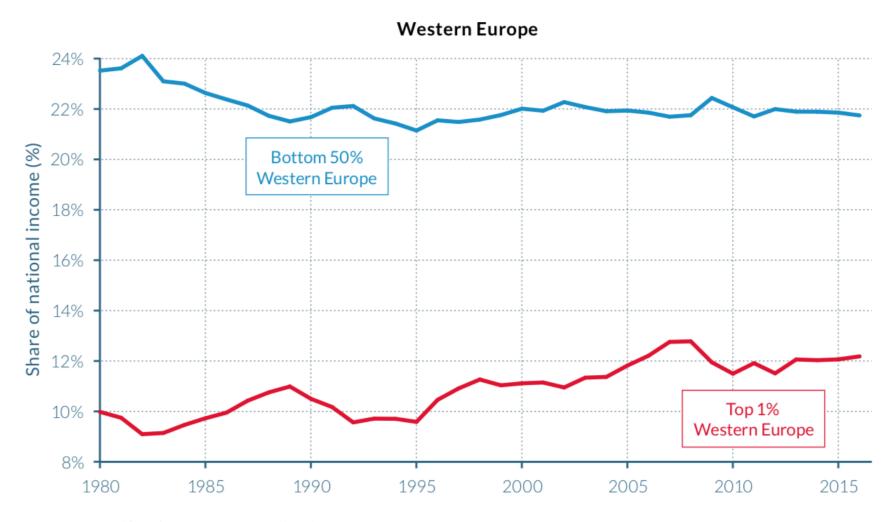
Source: Novokmet, Piketty and Zucman (2017). See wir 2018.wid.world for data series and notes.

3.5 The U.S. vs. other developed countries

- Inequality has increased more in the US than other developed countries
- Technology, globalization cannot explain this pattern
- Domestic policies matter

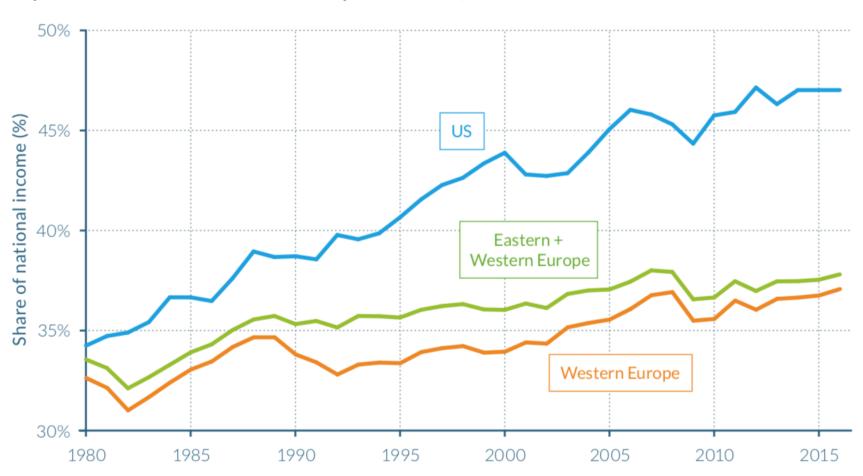
Top 1% vs. Bottom 50% national income shares in the US and Western Europe, 1980-2016





In 2016, 22% of national income was received by the Bottom 50% in Western Europe.

Top 10% national income share in Europe and the US, 1980-2016



In 2016, 38% of national income was received by the Top 10% in Eastern and Western Europe.

4 Global wealth inequality

4.1 Measuring wealth inequality

Wealth inequality more difficult to measure than income inequality

- Idea data source would be annual wealth tax declarations for the entire population
- But exist in very few countries only (eg, Norway)
- For most countries, need to use indirect methods and combine data sources

Estate tax multiplier method

- Start with wealth-at-death reported on estate tax returns
- Compute mortality rate by age and gender
- Then weight wealth-at-death by inverse of mortality rate
- Limit: need to assume that conditional on age and gender, death is a random event

Capitalization of investment income

- Start with capital income reported in personal income tax returns
- Compute rate of return on each asset class
- Multiply capital income by inverse of rate of return
- Limit: does not work well if taxable rates of return vary with wealth

4.2 Levels and Trends in wealth concentration

Levels

Private wealth always more concentrated than income

- Top 10% owns more than 50% of wealth in China, Europe, US
- Bottom 50% owns less than 10%; middle 40% owns 40% or less

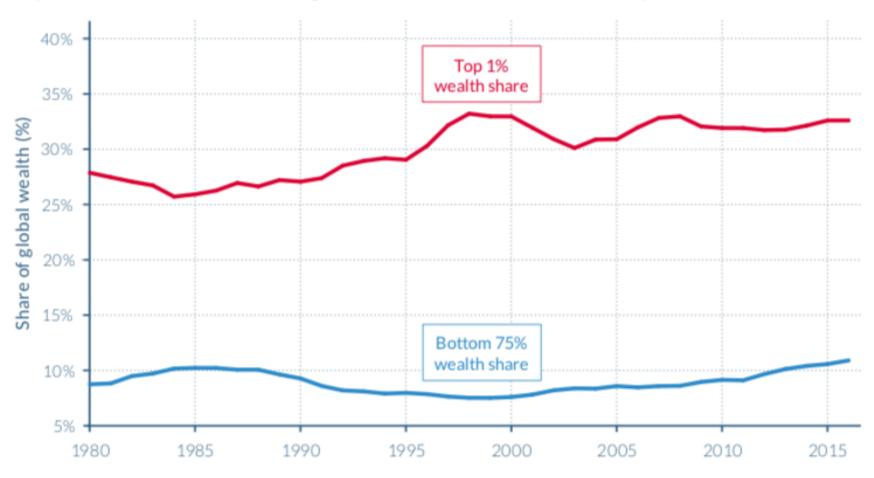
Trends in world wealth inequality

Evidence points toward rise in global wealth inequality over past decades

- ullet Given data limitation, in what follows: world = Europe + China + US
- Global top 1% increased from 28% in 1980 to 33% today
- Bottom 75% share hovered around 10%

Figure 4.1.1

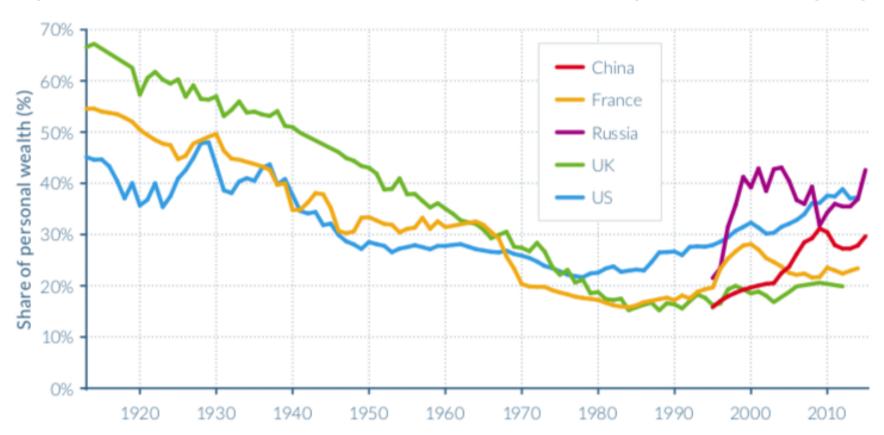
Top 1% and Bottom 75% shares of global wealth, 1980-2017: China, Europe and the US



In 2016, 33% of global wealth was owned by the Top 1%. The evolution of global wealth groups from 1980 to 2017 is represented by China, Europe and the U.S.

Figure E8

Top 1% wealth shares across the world, 1913-2015: the fall and rise of personal wealth inequality



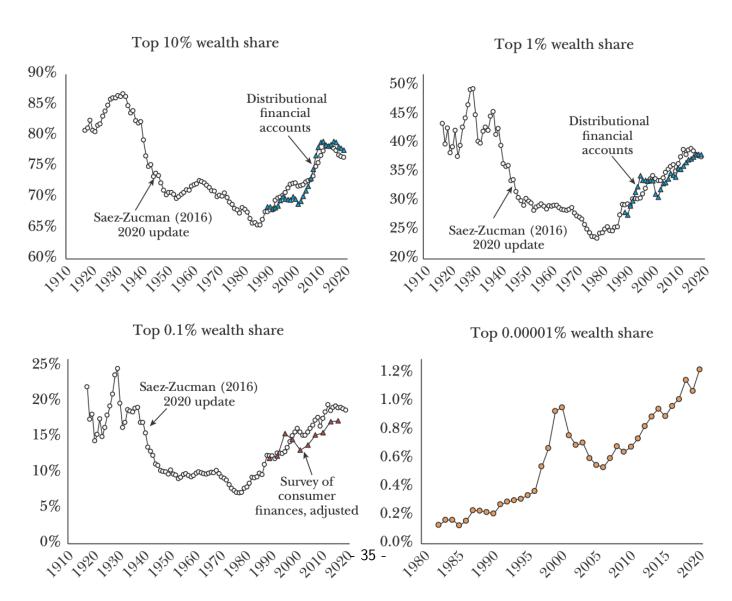
In 2015, the Top 1% wealth share was 43% in Russia against 22% in 1995.

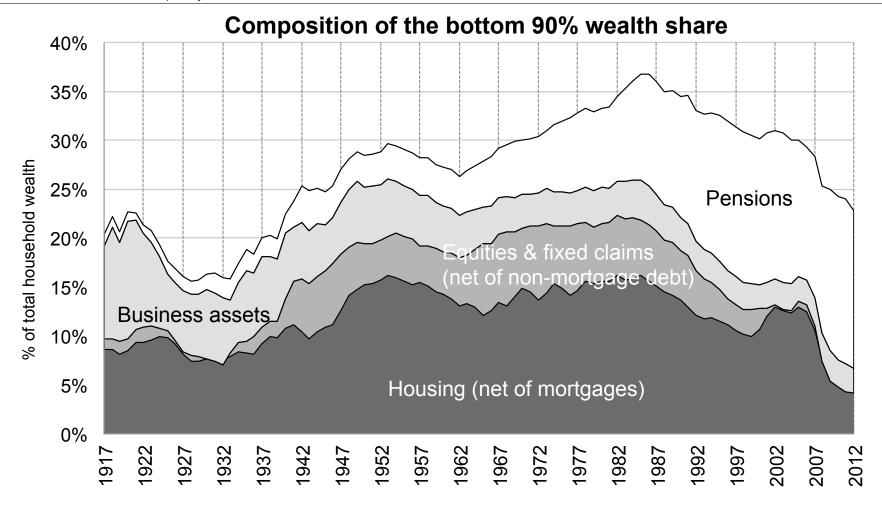
United States

- Great reversal: the US used to be much more equal than Europe, and now is much more unequal
- Before World War I, wealth was less concentrated in the US than in Europe
- Substantial fall in wealth inequality in the 1930s and 1940s
- Then gradual and dramatic increase since the late 1970s

Figure 1

Top Wealth Shares in the United States: Comparing Estimates





Source: Saez and Zucman (2016)